

BUY, HOLD, EARN



ABSTRACT

HOLD (EARN) is a revolutionary reflection token built on the Ethereum blockchain, designed to reward dedicated holders while addressing the shortcomings of earlier reflection tokens, such as SAFEMOON. EARN stands out as the first pure deflationary reflection token with low gas fees, free from contract-driven sell pressure. EARN's core principles include a 2% tax on buys, sells, and transfers, with redistributed rewards to holders and constant burn to the circulating supply. This paper delves into the token's unique features, utility, and the EARN ecosystem.

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1. INTRODUCTION

HOLD (EARN) is a symbol of resilience, a tribute to those who have remained steadfast during the prolonged crypto bear market. EARN is not just a token; it's a testament to the strength of the crypto community. EARN is dedicated to everyone who has kept the flame of hope burning in the crypto world. With a total supply of 1 billion tokens, EARN's journey begins with an initial burn of 500 million tokens, making it inherently deflationary.

2. REFLECTION TOKEN FEATURES

Core features of typical reflection tokens:

- **REFLECTION TAX:** A tax is imposed on every buy, sell, or transfer, with the proceeds redistributed to holders proportionally. This distribution is achieved through a sophisticated mathematical mechanism that avoids high gas fees.
- **LIQUIDITY TAX:** The liquidity tax is usually split into two parts. One portion is converted into BNB or ETH, paired with the remaining tokens, and added to the liquidity pool. While this allows the liquidity pool (LP) to grow over time, it also exerts constant sell pressure by the token contract.
- **BURN:** A portion of the total supply is sent to a burn wallet, which also receives reflections, gradually reducing the circulating supply and driving the token's value.

3. EARN: AN EVOLUTION IN REFLECTION TOKENS

EARN is a groundbreaking reflection token that distinguishes itself from its predecessors. While reflection tokens gained popularity in 2021, they also garnered a bad reputation due to exploits and sell pressure from contract-driven token sales. EARN addresses these concerns:

- **EFFICIENCY:** EARN's smart contract has been revamped, making it 100% more efficient than previous reflection contracts, ensuring minimal gas fees and improved performance.
- **NO LIQUIDITY TAX:** Unlike other reflection tokens, EARN eliminates the liquidity tax, thus preventing constant sell pressure from contract-driven token sales.

4. EARN UTILITIES

EARN offers a range of utilities for its holders, enhancing the value of the token:

1. **PASSIVE INCOME:** Holders earn reflections as a passive income source, the amount of which is dependent on the volume of EARN transactions. The more EARN in the account, the more reflections it accumulates over time.
2. **FLAME NFTs:** EARN introduces 1000 unique FLAME NFTs, categorized as WHITE (795), BLUE (100), YELLOW (80), RED (20), and NOVA (5). Each FLAME NFT doubles as a membership card, providing access to exclusive benefits. FLAME NFTs can be acquired using 100,000 EARN tokens, with bounties for YELLOW, RED, and NOVA NFTs (100,000 EARN, 1 Million EARN, and 1.5 Million EARN, respectively).

5. DISCLAIMER

HOLD (EARN) is a speculative cryptocurrency, and as with any investment, it carries inherent risks. The value of EARN tokens and FLAME NFTs can fluctuate significantly and may result in substantial financial losses. Additionally, participating in the Play-2-EARN game involves risk, and there are no guarantees of winning.

This white paper is intended for informational purposes only and does not constitute financial advice. Potential investors should conduct thorough research and consider their financial circumstances before participating in any aspect of the EARN ecosystem. Holders and participants in the EARN ecosystem acknowledge and accept these risks.

EARN is a community token, dedicated to rewarding its dedicated holders and fostering a supportive community. Join us on this journey, and together, we can keep the flame of hope burning bright in the crypto world.